

# VBS BABY BOTTLE CAMPAIGN

## A Simple Way to Make an Eternal Impact

Partner with First Coast Women's Services this summer by incorporating a Baby Bottle Campaign into your Vacation Bible School offering. This is an easy, meaningful way for children and families to live out what they are learning during VBS while making a real difference in the lives of women and babies in our community.



### What Is the Baby Bottle Campaign?

Each child (or family) receives a baby bottle to take home and fill throughout the week with coins, cash, or checks. At the end of VBS, bottles are returned and all donations go directly toward supporting women and families facing unplanned pregnancies.

### How It Fits into Your VBS

We've made it simple for you to connect the Baby Bottle Campaign to your specific VBS theme. Use the language below during your opening assembly, daily reminders, or closing celebration.

**A small gift can make an eternal difference.**

### Lifeway VBS: Illumination Station (John 8:12)

"Jesus is the light of the world. When we give, we help bring light, truth, and hope to women who feel alone and unsure of what to do."

Kid-friendly: "Sometimes people feel like they're in the dark and don't know what to do. Your baby bottle helps shine a light so they can see they are not alone."

### Group VBS: Rainforest Falls

"As we grow in our relationship with God, we can help others grow too. Your gift helps families build strong foundations for their future."

Kid-friendly: "Just like trees need strong roots to grow, families need support and care. Your baby bottle helps moms and babies grow strong."

### Answers VBS: Emerald Crossing (Psalm 23)

"God cares for us like a shepherd. Through your giving, you are helping care for moms and babies who need support and guidance."

Kid-friendly: "God takes care of us like a shepherd takes care of sheep. Your baby bottle helps care for moms and babies who need help."

## Orange VBS: Kingdom Quest

“Being part of God’s kingdom means serving others. This is one way we can live on mission and make a real impact.”

Kid-friendly: “Being part of God’s kingdom means helping others. Your baby bottle is one way you can serve and make a difference.”



### Simple Implementation Plan:

- **Day 1: Introduce the campaign and distribute bottles**
- **Midweek: Share a reminder or short story of impact**
- **Final Day: Collect bottles and celebrate what was given**

### Optional Ideas:

- **Create a visual display showing progress**
- **Encourage daily participation with small challenges**
- **Celebrate total impact during your closing rally**

### Why It Matters

Every week, women in our community face unexpected pregnancies and feel overwhelmed, alone, and unsure of their options. Through your partnership, they receive clarity, support, and hope.

Your VBS can help them know they are not alone.

### Get Started

We provide everything you need, including baby bottles, promotional support, and easy processing when your campaign is complete.

To request bottles or learn more:  
Visit: [friendsoffirstcoast.org](http://friendsoffirstcoast.org)  
Email: [mbevis@fcwsprc.org](mailto:mbevis@fcwsprc.org)  
Phone: (904) 549-6114

**Together, we are saving lives, building strong families, and transforming generations.**