



 **FIRST COAST**
WOMEN'S SERVICES



HISTORY

THE STORY OF
FIRST COAST WOMEN'S SERVICES

Scan to learn more
about FCWS history



The Ashauers assemble a small group of individuals to consider the establishment of a crisis pregnancy center (CPC) in the Mandarin area of Jacksonville, Florida following their daughter Lauren's own unplanned pregnancy.

**January 22
1973**

Roe v. Wade becomes law by decision of the Supreme Court.



**June
1993**

Mandarin Area Crisis Pregnancy Center is incorporated (the name was changed later that year to First Coast Crisis Pregnancy Center) with the support of an interdenominational steering committee.

The first annual fundraising banquet (now the Annual Life Banquet) is held to raise funds to open the Crisis Pregnancy Center.

**June 13
1994**

First Coast Crisis Pregnancy Center opens its doors to clients in its first Center, a rented facility off of Sunbeam Road.



The organization changes its name to First Coast Women's Services to better encompass the broader services provided.

**October
1999**

First Coast Women's Services adopts an international women's ministry in Russia, sharing training materials, leading seminars, and providing financial support.



First Coast Women's Services launches its Men's Ministry to support the significant men in our clients' lives.

**October
2005**

The Beaches Center opens.

**Summer
2006**

**March
1997**

First Coast Women's Services Mandarin Center moves to its current location off San Jose Blvd.

2002





FCWS establishes its Call Center to more immediately serve women in need by providing an opportunity to talk directly with medical staff.

December 2007

Clay County Center Opens.

2011

FCWS mobile pregnancy center begins operation.

August 2020

Baker County Center Opens.

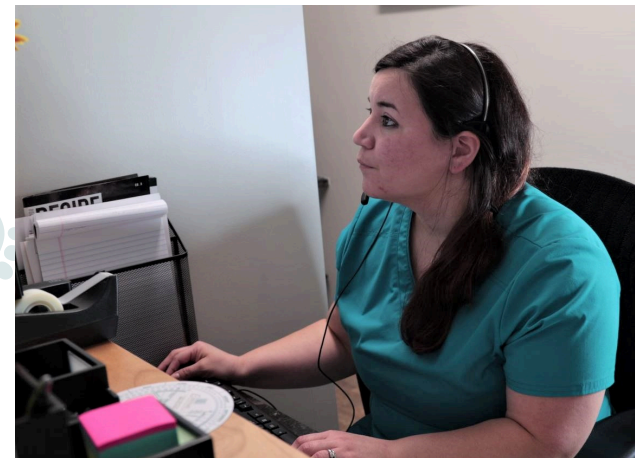
September 2009

FCWS starts Prayer Text Team, and by 2013 the number of babies saved **doubles.**

Fall 2013

The Northside Center opens.

November 2021





April 14
2022

Roe v. Wade is overturned by the Supreme Court's ruling in Dobbs v. Jackson.

August
2022

Governor Ron DeSantis signs the Heartbeat Bill into law, banning abortions in the state of Florida past 6 weeks.

2024

Governor Ron DeSantis signs a bill into law banning abortion in the state of Florida past 15 weeks.

June 24
2022

FCWS Beaches Center relocates to Kernan Blvd. to serve the booming college community in that area.

April 13
2023

FCWS St. Augustine Center opens.





CALL CENTER

READY TO ANSWER THE CALL

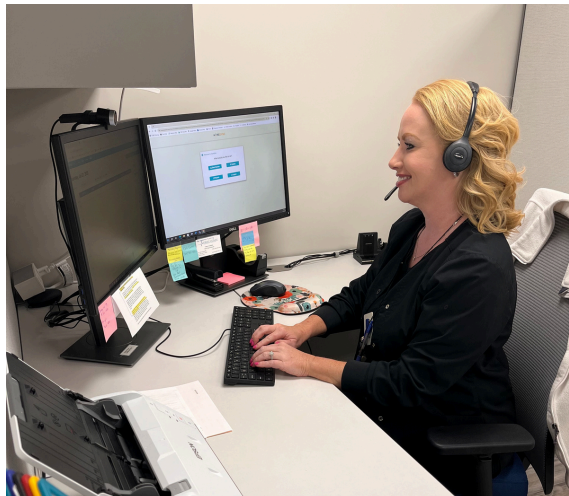
Scan to watch the Call
Center Update Video



Research shows that if a woman is able to speak to a registered nurse right away, her chances of coming in-person to one of our centers increases to 80%. In contrast, national averages for show-rates at pregnancy resource centers, are around 35%. With the implementation of our Call Center in 2021, First Coast Women's Services is able to provide immediate help for women in their

moment of need, and now we are more accessible than ever. FCWS's HIPPA Compliant Call Center, housed at our Clay County location, is able to schedule the most convenient appointments for our clients at any one of our six locations.

When Antoinette first got a positive at-home pregnancy test, she was uncertain about what to do regarding her pregnancy. Upon google-searching for abortion clinics, though, she stumbled across First Coast Women's Services and scheduled an appointment through our Call Center. After finding the support she was so desperate for at First Coast Women's Services, she chose LIFE for her baby girl, whom she aptly named Treasure.



MEDICAL

PREGNANCY TESTING & ULTRASOUNDS

PICTURED: OUR PROFESSIONAL MEDICAL STAFF



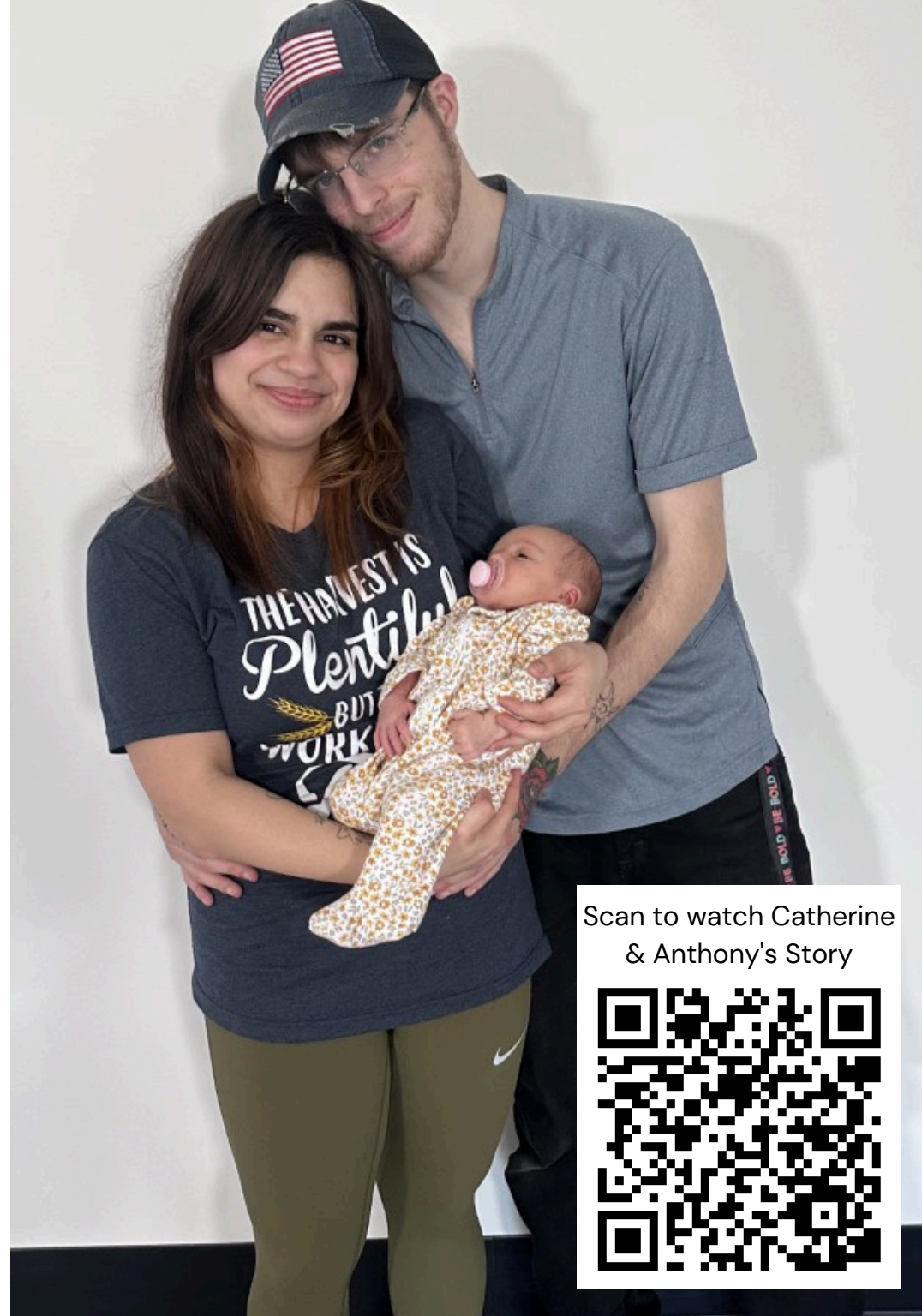
The Lord has provided a team of excellent medical professionals to provide the highest and best service to our clients. FCWS Sonographers and Registered Nurses work under the authority of Medical Director, Dr. Richard Myers, MD, and Nurse Manager, Sue Combs, RN. All nine Sonographers are either the highest trained in this field, RDMS, or RNs who have been fully trained to perform these scans. One of our four OB/GYN Medical Doctors reads these scans within hours. We also employ five RNs who work in our Call Center, doing telehealth visits or phone consultations with clients.

Our highly trained medical staff provide the following FREE medical services to our clients:

- Pregnancy Tests
- Ultrasounds
- Telehealth Appointments

CATHERINE & ANTHONY'S STORY:

When Catherine first visited our FCWS Clay County Center, she was considering abortion and was in search of more information about her pregnancy options. Coming from an abusive past and unsure about her future, Catherine didn't feel prepared to take on the responsibility of motherhood. Through the guidance and encouragement of her client advocate, though, she felt EMPOWERED to choose LIFE for her daughter. The initial ultrasound made the difference in Catherine's choosing life. Catherine, like many of our clients, was offered a repeat ultrasound, as it allowed her boyfriend to see the baby and helped him better understand her decision for life. Catherine is now married to her baby's father and is actively involved in her local church, all while raising her beautiful baby girl, **Evangelina**. The free medical services provided to Catherine opened the door for her to choose life as well as for Evangelina's father to re-enter the picture of her and her child's lives.



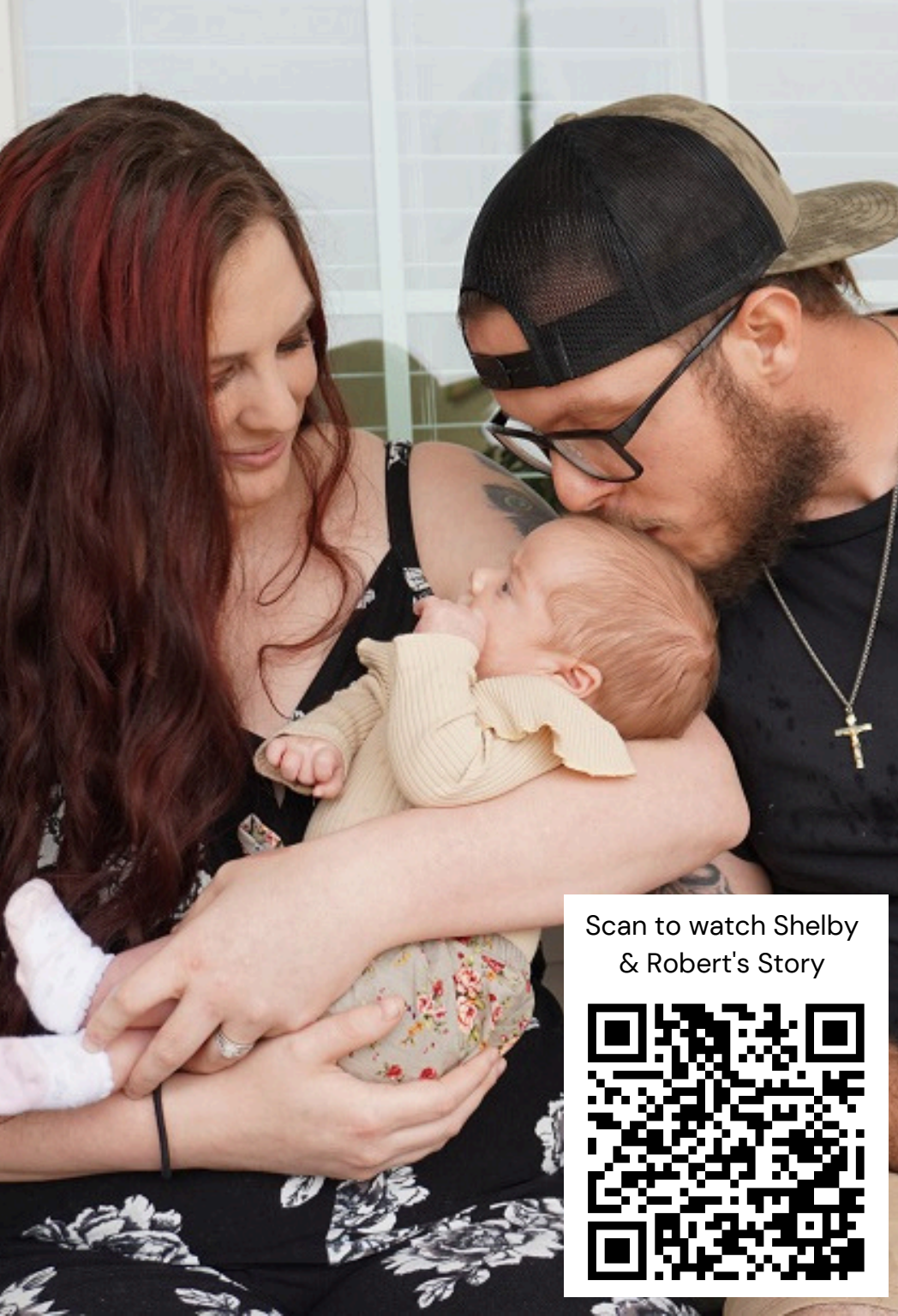
Scan to watch Catherine
& Anthony's Story



EARN WHILE YOU LEARN

EDUCATION & MATERIAL SUPPORT PROGRAM





Scan to watch Shelby
& Robert's Story



First Coast Women's Services' clients who choose to parent may join the Earn While You Learn Program. These classes are provided to both the mother and the father of the baby.

The Earn While You Learn Program provides education to help expectant mothers and fathers to learn about healthy pregnancy and to be equipped to care for their child. Parents earn items, such as diapers, baby clothes, and even cribs, each time they come to the center.

Individualized mentoring through the following types of classes:

- Parenting Skills
- Relationship Skills
- Financial Readiness

SHELBY & ROBERT'S STORY

Shelby and Robert came to FCWS in need of support and education during their pregnancy. Because of the deep bonds Robert and Shelby created with their mentors, when tragedy struck and their son, Owen, was stillborn, they knew they had a safe place to find comfort. Through conversations with his male mentor and others, Robert came to know Christ. The couple also found renewed hope when they learned they were expecting again – a healthy baby girl, Arabella Rose.

EXPLORING ADOPTION

First Coast Women's Services desires to make adoption a more viable option for men and women facing unplanned pregnancies. When a woman places her child for adoption, we support her while she chooses the adoption agency or lawyer best for her. We also inform and provide care and emotional support.

FCWS's Adoption program:

- Provides information on the adoption process
- Makes referrals to reputable agencies and attorneys
- Supports women as they work with an adoption agency or attorney to choose the family they want their child to grow up in

KATIE'S STORY – ADOPTION

When Katie found out she was pregnant, she was certain she would abort. With the help of FCWS and her family, though, she made the decision to place her son for adoption and felt an immediate sense of peace. Over time, God worked in Katie's life, bringing her back around to FCWS first as a volunteer and now as one of our on-staff sonographers!



Scan to watch a video
of Katie's
adoption testimony.



ABORTION HEALING

FCWS is pleased to introduce a new ministry beginning January 1, 2024, **JAX Set Free**, led by Analee Kluge, a longtime volunteer of FCWS. The Lord has given Analee a vision to expand the ministry of abortion healing to more people by reaching out to local churches and other groups to encourage those hurt by abortion to receive healing through the Forgiven & Set Free class. For more information on Jax Set Free, visit their website at jaxsetfree.org.

FCWS will continue to administer Abortion Healing Assistance, but in a different capacity that will be modeled similar to the adoption support we provide. ***We consider what we will do as 'triage'***. We will offer immediate mentoring and support, utilizing those trained in abortion healing. FCWS will shepherd these clients until we can connect them with a program such as JAX Set Free. We will continue to follow up with these men and women, providing additional support as they move through the healing process.

For additional information or for abortion healing help, please call 904-549-6113 or email aha@fcwsprc.org.

SUE'S STORY – ABORTION HEALING

Sue not only volunteers at First Coast Women's Services, she also found her own healing from a past abortion through the ministry's Abortion Healing Program.



Scan to watch a video of Sue's abortion healing testimony.





VOLUNTEER

EXPLORE OPPORTUNITIES FOR REGULAR VOLUNTEERISM, CHURCH/GROUP MISSION PROJECTS, & LONG-TERM DISCIPLESHIP.

PICTURED: RUTH BAILEY,
OUR LONGEST SERVING
VOLUNTEER WITH ONE OF HER
CLIENTS

Use this listing and take some time to prayerfully consider where God might be calling you to get involved in the Fight for Life!

WEEKLY ROLES

Weekly volunteer roles require an application and training process, and a 3-hour weekly commitment.

- Receptionist** – This role is vital, as it is usually the first impression a client has with our organization. This role includes answering the phone, sending appointment reminder, scheduling new visits, creating client folders, creating positive and negative test bags, and other general office needs.
- Client Advocate** – Client Advocates guide the client through the pregnancy test and provide support and encouragement. They also help mentor clients who choose to be a part of our Earn While You Learn Program.
- Men’s Mentors** – For each 3-hour shift, we like at least one man to be available to talk to the men who come with their significant other to the appointments. We have found that if the father of the baby is supportive of keeping the baby, then the mother is far more likely to choose life.

BI-WEEKLY ROLES

- Boutique** – Clients can earn needed maternity and baby clothes through our Earn While You Learn Program. Help is needed with sorting donations and putting clothes in the boutique. This volunteer opportunity can be done after a brief training.
- Data Entry** – Average 2-3 hours per week (can be weekly or bi-weekly).

AS NEEDED

- Donate Items** – Donate baby items to our Centers and spread the word to parents of small children, so that we can pass those items on to families in need.
- Cleaning** – Help is needed about once a month with general cleaning of our Centers.



PICTURED:
VOLUNTEER GROUP
FROM FIRST BAPTIST
CHURCH



Scan to learn more about volunteer opportunities and to download our volunteer application.

CHURCH/COMMUNITY INVOLVEMENT

Your Church, Small Group, Family or Community Group can serve families in need in NE Florida! Help carry the gospel into the local community, our personal “Judea.”

“...you will be my witnesses in Jerusalem, and in all Judea and Samaria, and to the ends of the earth.” Acts 1:8



HOST A VISION NIGHT

Hold an event to raise awareness in your congregation about the movement for LIFE and how individuals and groups can get involved in the ministry.

HOST A FAMILY FUN DAY

Put on a special day for our client families with food, games, fellowship, and baby items to bring hope and encouragement to them as they prepare to bring life into the world. Family Fun Days are held on site at our Centers.

PRAY WITH US

Prayer is our strongest weapon. You can pray with us by joining our prayer text team, joining our monthly prayer team, participating in our annual Sanctity of Human Life activities, or coming to a Center once a month to pray with and for our volunteers before a shift.

INVITE FCWS TO SHARE ABOUT LIFE!

First Coast Women’s Services will send a representative to briefly share about the mission of FCWS in our community at your service or special event. We are also happy to host an informational table at your service or event.



Scan to learn more about additional serve opportunities

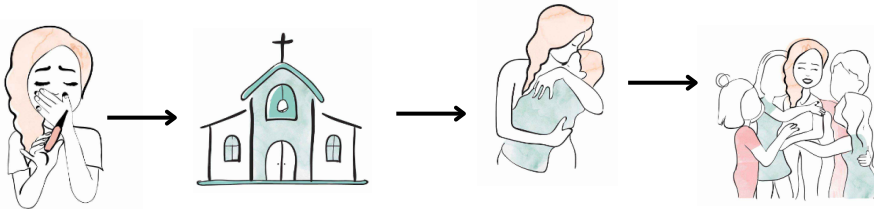
Ready to get involved? Contact us!
Cindy Ragland: cragland@fcwsprc.org, (904) 496-0360

Provide ongoing discipleship!

In addition to the help FCWS provides at our Centers, families in our community are in need of long-term Church support and discipleship to clients. We know from scripture that this is the job of the local Church. *There are two ways to join us in the mission of ongoing discipleship.*

EMBRACE GRACE - The goal of Embrace Grace is to inspire and equip the Church to support single and pregnant young women and their families. Through Embrace Grace support groups, expecting mothers are connected to a local church that provides spiritual, emotional, and physical support. The last step of the Bible Study is a Baby Shower, hosted by your church to show our clients the love and compassion of Christ in a tangible way.

MAKING LIFE DISCIPLES - Making Life Disciples equips your church to establish a team to walk alongside women and men facing pregnancy decisions and to build a unified, holistic, Kingdom response to abortion. This curriculum gives a framework on how your church can respond to those facing unplanned pregnancies in your congregations in a grace-filled manner, while also reaching them impactfully with the Gospel.



Contact us to get more info on how to get your church involved in long-term support and discipleship for our clients through equipping programs such as Embrace Grace and Making Life Disciples.

Contact info@fcwsprc.org or (904) 549-6100.

He said to them: "It is not for you to know the times or dates the Father has set by his own authority. But you will receive power when the Holy Spirit comes on you; and you will be my witnesses in Jerusalem, and in all Judea and Samaria, and to the ends of the earth."

Act 1:7-8



"Then the master told his servant, 'Go out to the roads and country lanes and compel them to come in, so that my house will be full.'"

Luke 14:23

BABY BOTTLES

YOUR CHANGE CAN CHANGE LIVES!



Filling up a bottle with spare change is a small way to make an eternal difference in the lives of unborn babies and their mothers.

Churches, individuals, and groups are invited to participate in First Coast Women's Services' Baby Bottle Campaign by filling baby bottles with spare change, cash and checks to raise money for the ministry. Our annual community-wide Baby Bottle Campaign takes place from Mother's Day to Father's Day. However, churches can request to participate any time of year.

Every cent raised helps serve more clients and save more lives.



Our Baby Bottle Campaign is a great way to get started with First Coast Women's Services. Each year, new people are introduced to the ministry thanks to this community-wide event. In fact, two of our staff members, MK Bevis and Rebecca Galeskas (pictured), were both introduced to the ministry as children when they filled their first baby bottles!

Contact MK Bevis at mbevis@fcwsprc.org or (904) 549-6114



As of June 2023, FCWS has raised over \$2 Million through the Baby Bottle Campaign since beginning the campaign over 20 years ago!

Baby Bottles stand as our second largest annual fundraiser.

Scan to learn more and get started with your Baby Bottle Campaign!





WHAT'S NEW

THE LATEST INITIATIVES AND VISION OF
FIRST COAST WOMEN'S SERVICES

Scan to learn more about
the vision of FCWS



ADDRESSING THE INCREASED NEED IN OUR COMMUNITY

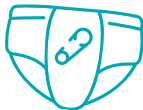
With abortion becoming a more limited option, more women and families will need support throughout their pregnancies and beyond. With this in mind, our plan to address the growing needs in our community includes:



Expanding our hours of operation, staff, and volunteers at all our Centers to support the increasing number of clients we are seeing



Increasing & diversifying our client marketing investment to reach women before they make a decision



Increasing material resources and support for mothers from the time they get a positive pregnancy test to birth and beyond

Will you prayerfully consider how you can continue to walk with us in this new era for LIFE?

THIRTY19 MOVEMENT

Now Choose Life so you & your children may live.
Deuteronomy 30:19

While one-time gifts allow the ministry to expand, **regular monthly gifts help cover our regular expenses.**

When you give monthly, with Deuteronomy 30:19 in mind, you are joining the movement to end abortion in Northeast Florida in our lifetime. You are giving life-affirming and life-saving services to families facing unplanned pregnancies in our community.



Scan to join the movement!



For more info, visit
friendsoffirstcoast.org/thirty19

DOORS OF HOPE

Doors of Hope is specifically designed to help our clients with exceptional needs. This initiative allows us to help meet these additional needs, including:

- Housing
- Food & Clothing
- Transportation
- and MORE!

MIMI'S STORY

When Mimi came to FCWS, she was several months pregnant, homeless, and had just escaped a domestic abuse situation. With the help of the ministry's Doors of Hope initiative, Mimi and her children are now in stable housing, and Mimi says she can't imagine her life without her son, Asa.



TRANSITION OF LEADERSHIP

2024 marked 30 years of First Coast Women's Services as well as 18 years with Judy Weber as our CEO. Per Judy's desire, she decided to retire at the end of 2024 after nearly two decades of service to the community through FCWS. We are thankful for her obedience to be used by God as this ministry has flourished under her leadership. In 2007, when Judy arrived, there were two centers, Mandarin and the Beach, and we were working on a third in Baker County. Since then, we have grown from two to six centers (Mandarin, Kernan, Northside, Baker, Clay and St. Augustine) and a Call Center. FCWS has moved from saving hundreds of babies per year from abortion, to recently at least 1,000 babies per year. These centers are the result of a vision and a desire to build for Kingdom principles rather than self.

We are pleased to announce that Jennifer Pace, former Development Director, has assumed the role of CEO of FCWS as of January 2025. We are also delighted to share that Judy Weber is now a voting Board Member of FCWS, as desired and requested by both Jennifer and the Board.



We celebrate Judy in her retirement and welcome Jennifer to her new position!



1,200
BABIES SAVED IN 2023

13K BABIES
SAVED
SINCE FCWS BEGAN SERVING
CLIENTS 30 YEARS AGO

MEDICAL
\$449,252



Telehealth Appointments
Pregnancy Tests
Ultrasounds

MATERIALS
\$134,345



Maternity Materials
Baby Supplies

EDUCATION
\$998,600



Options Education
Pregnancy/Parenting Education
Consults with Abortion-
Minded Callers

3,397 CLIENTS SERVED

**MADE POSSIBLE BY 359 VOLUNTEERS OVER
20,871 HOURS (WORTH \$663,698)**

\$2,245,895

**SAVED IN OUR COMMUNITY THROUGH FCWS'S FREE
PREGNANCY HELP SERVICES IN 2023.**

Volunteer & Donor Impact

Look at the number of years you have been involved in the ministry of FCWS through giving or volunteering to see the total impact you have had for LIFE in our community!

Years of Service	Babies Saved	Salvations
1	1,194	37
2	2,243	78
3	3,252	137
4	4,059	184
5	5,039	247
6	5,963	312
7	6,866	386
8	7,780	475
9	8,551	547
10	9,216	604
11	9,905	648
12	10,422	684
13	10,767	770
14	11,021	861
15	11,197	941
16	11,341	984
17	11,401	1,040
18	11,454	1,078

*Data is based on 2023 ministry statistics



\$100

Provide Baby
Supplies



\$250

Provide
Pregnancy
Test &
Ultrasound



\$500

Provide
Parenting
Education &
Material
Support



\$1,200

Save a Life!

Walk a mother
from first visit
through the
first year of
life.



\$5,000

Expand the
Ministry

- Increase hours, staff & volunteers
- expand marketing
- open a new Center

MAKE A LIFE-GIVING INVESTMENT

A GIFT TO FIRST COAST IS GUARANTEED TO BRING LIFE

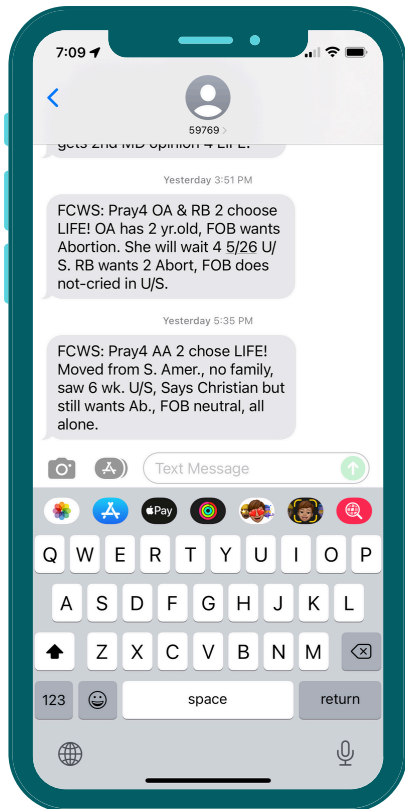


Scan to make an
investment for LIFE today!

PRAY FOR LIFE!

JOIN THE PRAYER TEXT TEAM AND PRAY FOR OUR CLIENTS IN THEIR MOMENT OF GREATEST NEED.

When you join our Prayer Text Team, you will receive messages asking for urgent prayer for a client that is actively in our center or who has just left one of our centers. These women and their babies need prayer NOW, and when we unite in our prayers, we see the hand of God move mightily on our behalf and on behalf of the families we serve.



In order to keep client confidentiality, the initials used in our prayer texts are not the client's real initials. Minimal information is given in order to maintain confidentiality while also allowing people to understand and pray for the need.

SIGN UP TO PRAY!

- Go to www.PrayForBabies.com/FCWS or scan the QR code (right)
- Click "Subscribe to Prayer Requests"
- Input your name and texting number in the fields provided
- Make sure the "Subscribe to All Prayer Requests" box is checked
- Click the blue "Save Subscription" button



Locations

Mandarin Center

11215 San Jose Blvd.
Jacksonville, FL 32223
(904) 262-6300

Baker County Center

368 South 5th St.
Macclenny, FL 32063
(904) 259-2585

Kernan Center

3475 Kernan Blvd. S
Jacksonville, FL 32224
(904) 246-7378

Northside Center

404 Owens Rd.
Jacksonville, FL 32218
(904) 549-6122

Clay County Center

105 Old Jennings Rd.
Orange Park, FL 32065
(904) 213-9374

Call Center

105 Old Jennings Rd.
Orange Park, FL 32065
(904) 915-4357

St. Augustine Center

232 Southpark Circle E.
St. Augustine, FL 32086
(904) 496-0358

 donor: friendsoffirstcoast.org

client: fcws.org

 info@fcws.org

 (904) 549-6100

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